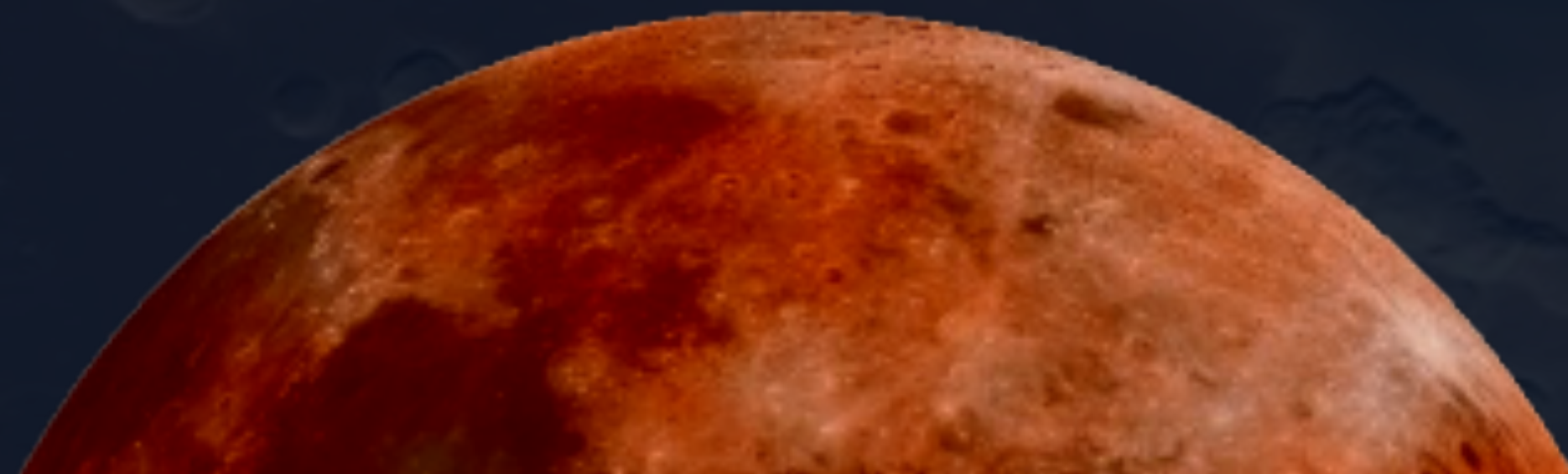


INTRODUCTION

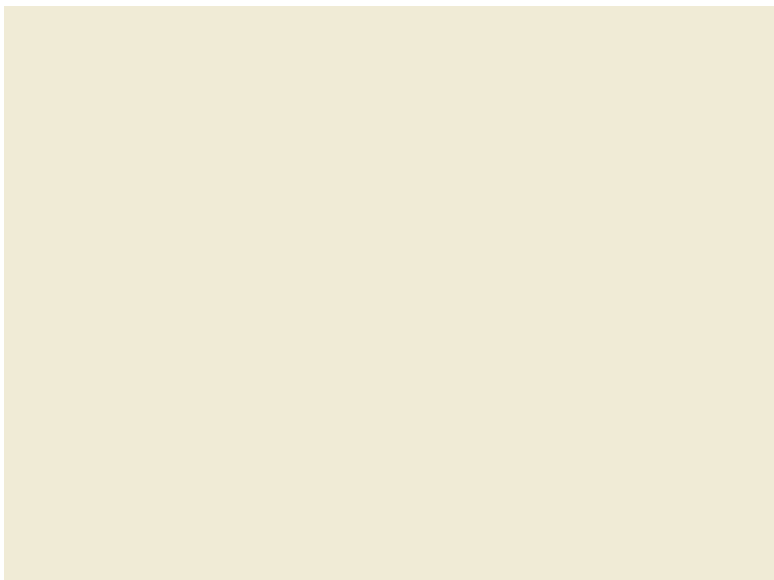
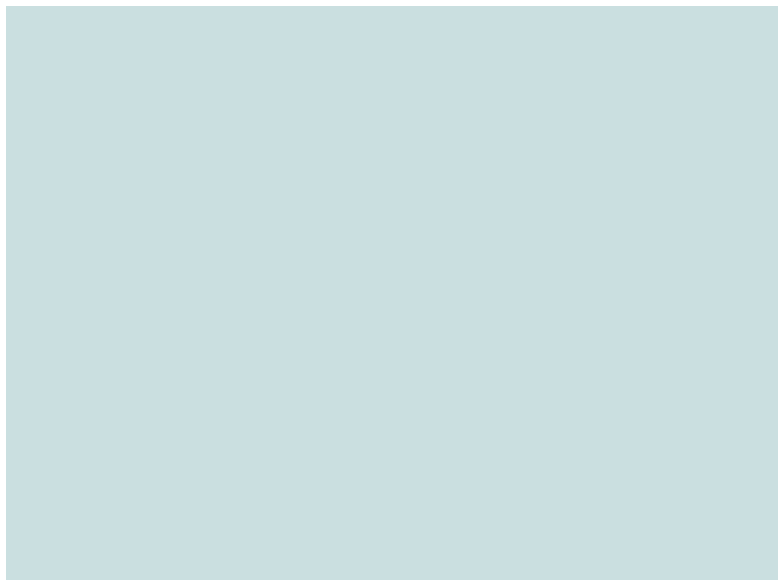
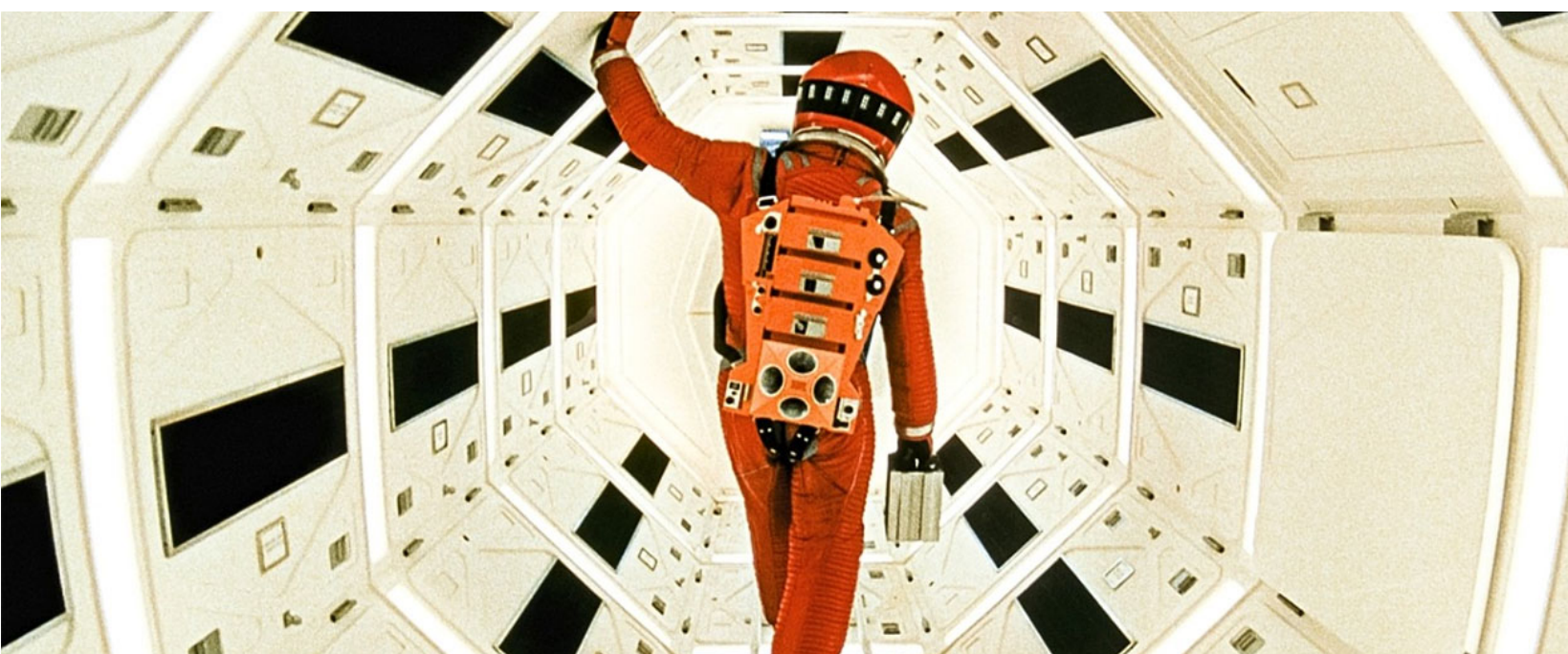
INTRODUCTION

Humanity is establishing a colony on Mars. While space shuttle trips take months. A tech venture is about to release a technology that allows to experience to transport people to Mars at affordable costs using atomic being reconstruction tech (ABR).

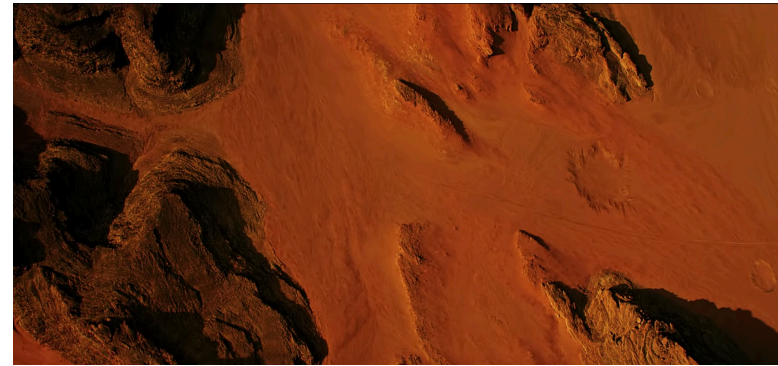


MOODBOARD

COLOUR PALETTE



MOODBOARD



CHARACTER DEVELOPMENT

CHARACTER DEVELOPMENT



Spencer
Main character



Jo
CEO

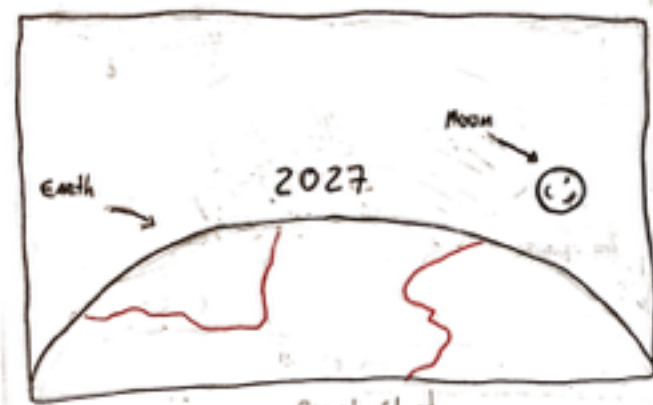


Lucy
AI

CHARACTER DEVELOPMENT

Questions	Main Character (Rounded)	CEO (two dimensional)	The Chatbot
Characters Name	Spencer Brown	Jo Ward (Female Character)	Lucy
Age	Late 20's (more like 30)	Early 20's	2 years old AI
Physical Description	Tall (around 2ft) and thin. Curly black or gingery hair. (preferably would have bold crown area and hair in the middle)	Tallish. Black medium hair (well looked after).	She is integrated in the system, not visible to the user. (only dots are visible whilst she talks)
Birthplace	Was born in Bristol <u>Junction 3 Library where his mother left him.</u>	Bristol	Integrated into machinery
Upbringing	Was raised by the man who spent most of his time in the library reading books. (it was the only library left with physical books) The man struggled to raise him up and lack of resources did not allow rob to complete higher education. He was raised in an old fashioned way where he grew up around lots of books and newspapers around.	She has very rich parents, was living in villa all her life, always had what she wanted. From a very early age worked in her family business which was related around space exploration. In the age of 15, she was already managing people in the company. By the age of 22, she opened her own company "" where she thought of product to make space travel more affordable.	n/a
in a relationship	No. Because of his shyness, he finds it very difficult to talk to woman.	n/a	n/a
Favourite Sports	Tennis weekends he sometimes goes out and plays it with his "nerdy" friends	Loves cooking	n/a
Favourite Foods and snacks	He loves peanut butter sandwiches, he has it every breakfast, lunch and dinner.	n/a	n/a
Strongest part of his personality	Enthusiastic about space travel, space ships and has dream to become an astronaut. Collects everything what he can find related to the space. He prefers paper posters, everything what is tangible.	She learnt to be very good in management and leadership to become a successful woman. She is a very confident person, has a very good public speaking skills, She is very passionate of what she does and passionate about the business.	Friendly and easy to talk with. Sounds like actual human.
Strongest negative personality trait	Clumsy and very shy guy. (He even manages to accidentally knock objects, plate,cups in his own place) He finds is very difficult to communicate with people around him. He often fails when he is trying to attempt doing something. He has passions but he does not have clear direction and plan of how to achieve what he wants to do. He is also a bit messy his studio flat.	She likes to get things done fast which sometimes might not be the best solution to develop new complex products.	does not have feelings, does what she is programmed to do
Why would wathcers like this character	Because he is genuinely nice guy as well as honest. He is the type of person who would never hurt anyone, but usually does it by accident (accidentally stepping on someone's feet, not having sense of direction so often manages to bump into people) Rob has passion about space, but because of his upbringing and shyness he was not able to do it. The time has become where he saw the opportunity and overcame his fears in order to fulfil his dreams	She knows how to publically speak and encourage audience. Very excited and passionate about her business, money is not a big matter for her, she thrives to innovate new eciting products and become a successful person everyone admires.	professional, positive, feels more like personal friend than a machine.
Ambitions, goals and desires	He always dreamt about going to space himself one day	She wants to become next "Elon Musk"	n/a

STORYBOARD



ELS



MLS



MLS



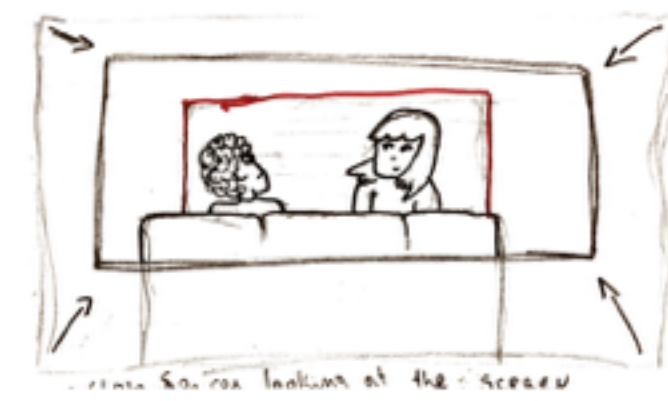
MLS/MS



MS



ECU



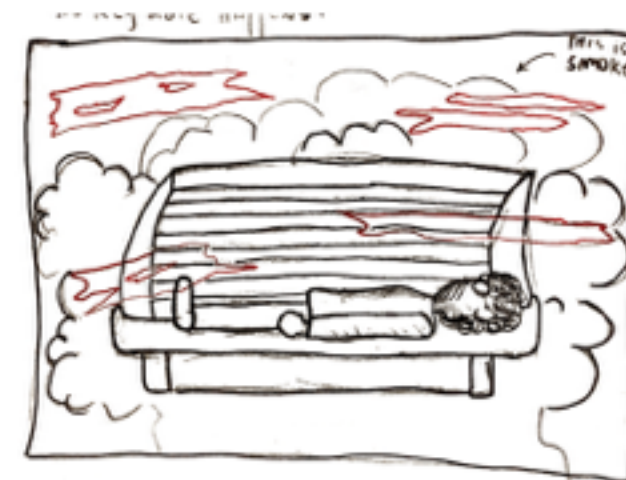
OTS/MCU



HAS



MLS



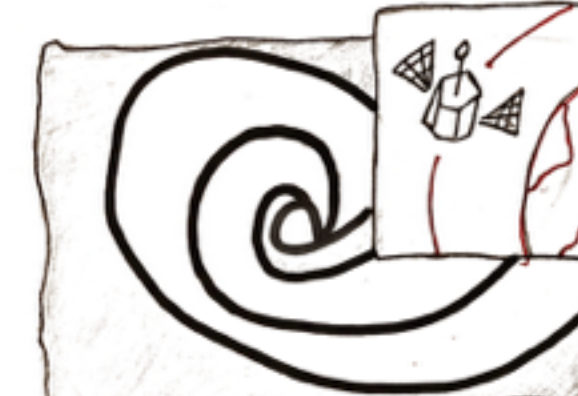
LS



CU



MCU/OTS



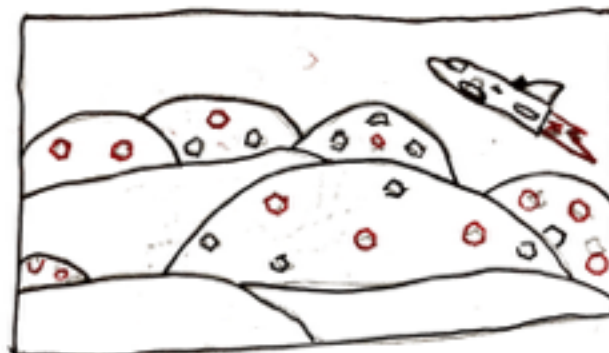
LS/ELS



MLS



MLS



LS



LS/MLS



MS



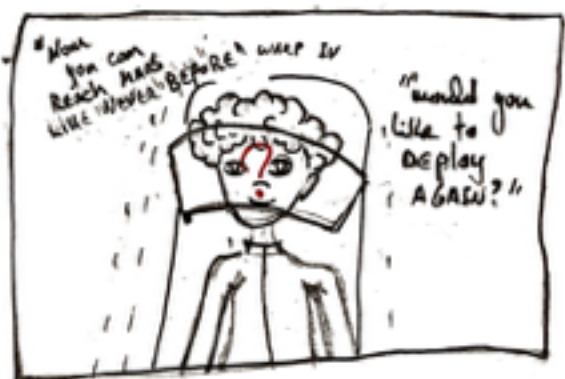
LS



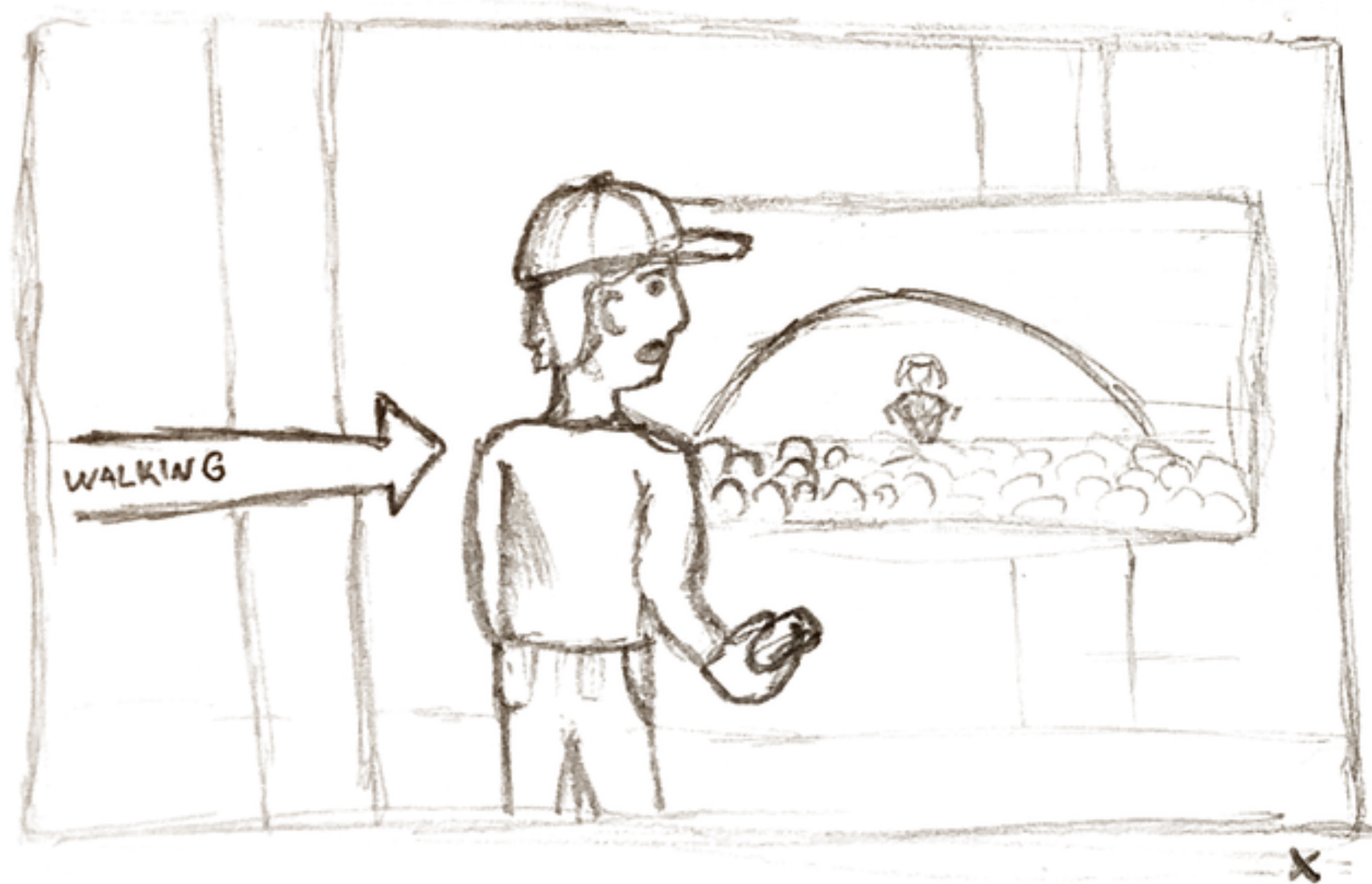
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MCU



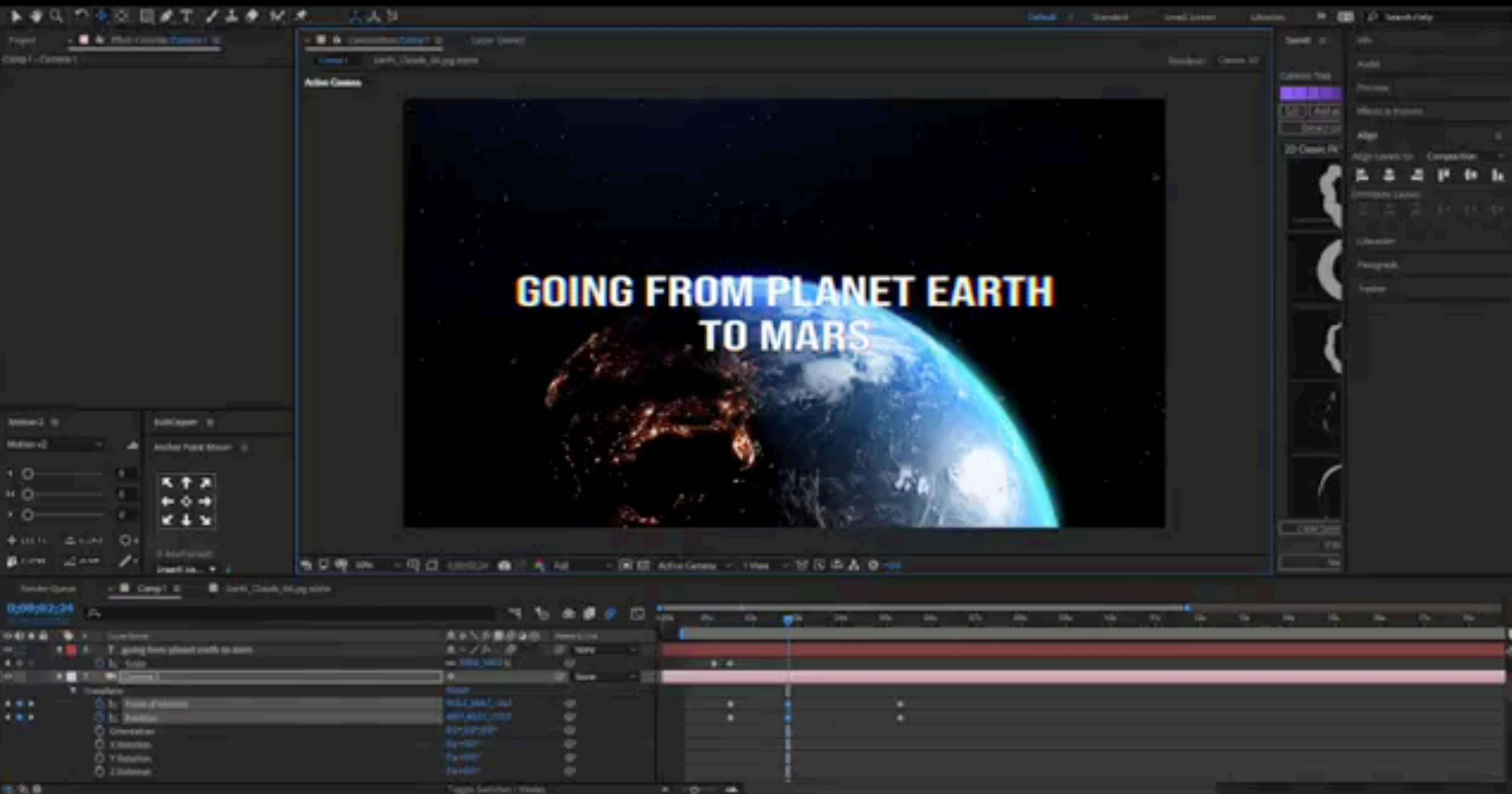
MCU



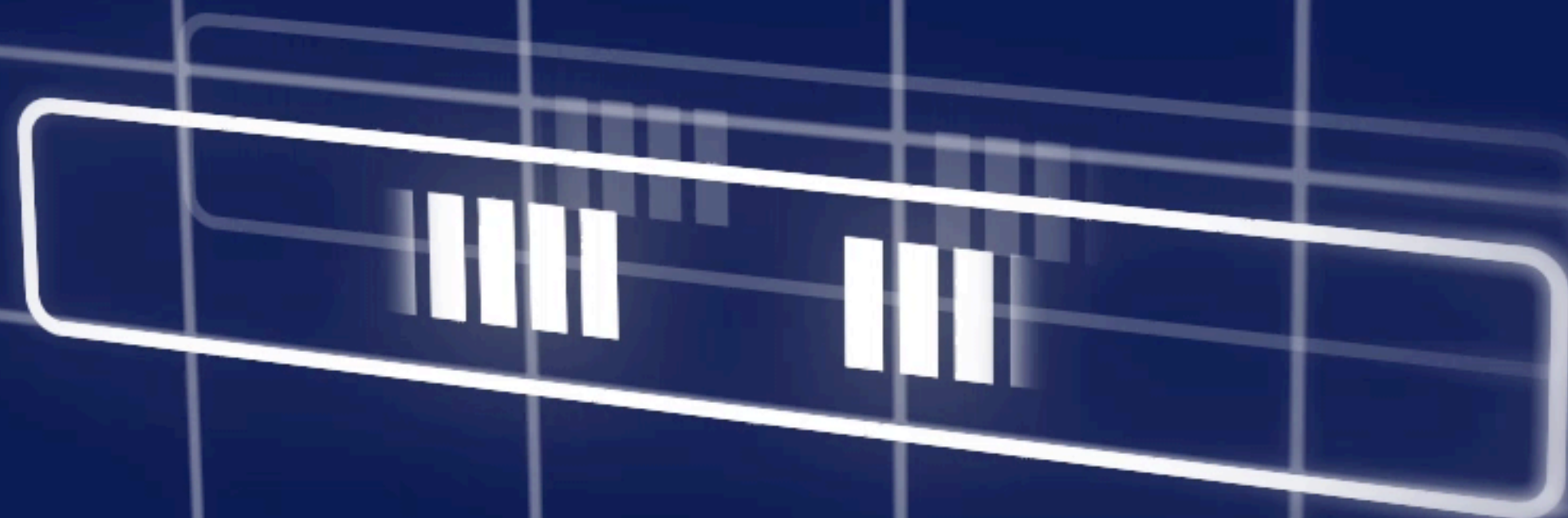
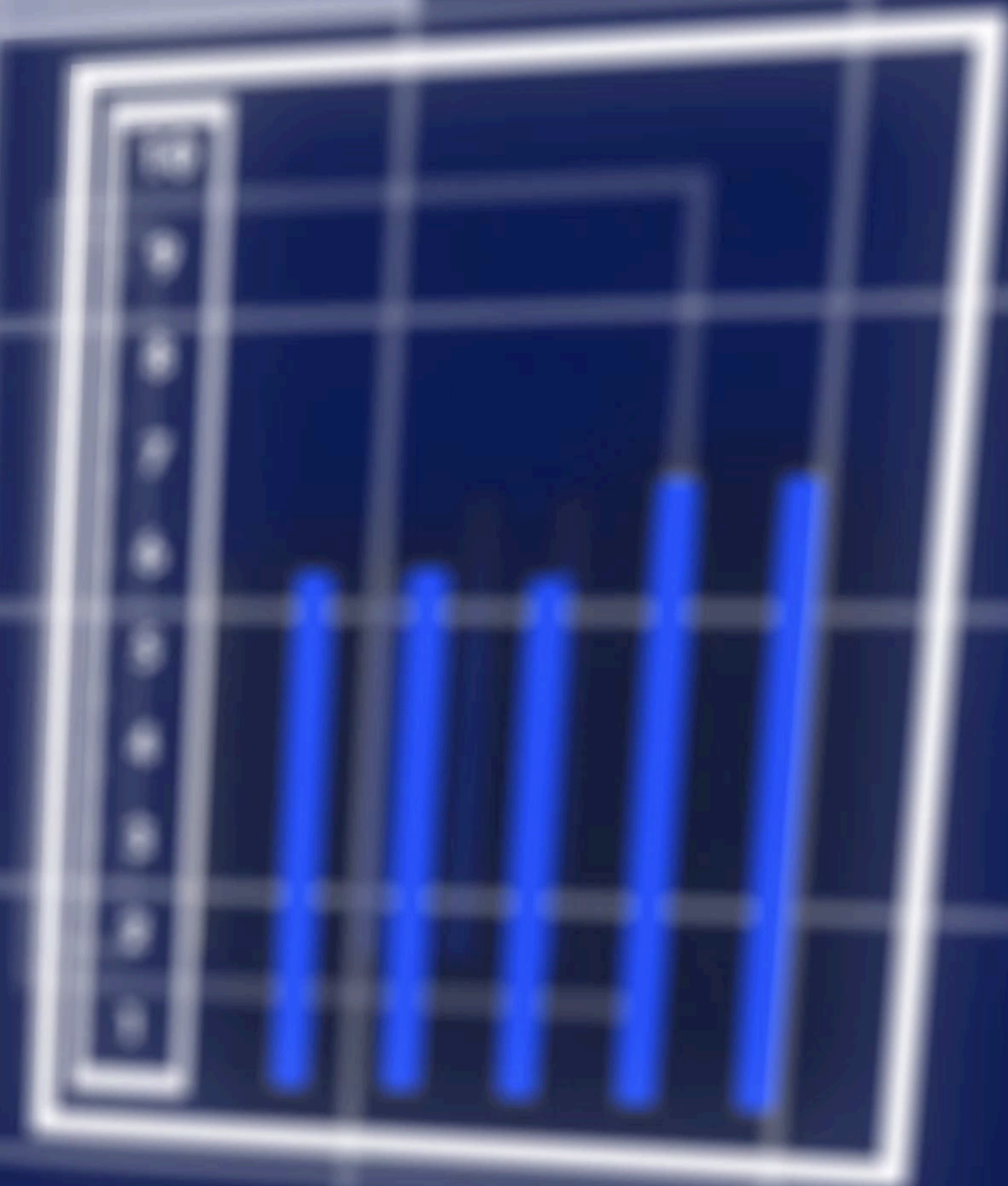
TEST SHOT AND RENDERS



3 D R E N D E R O F P L A N E T E A R T H A N D M A R S



GUI INTERFACE



3 D T R A C K I N G





LOCATIONS

GREEN ROOM



CONFERENCE ROOM



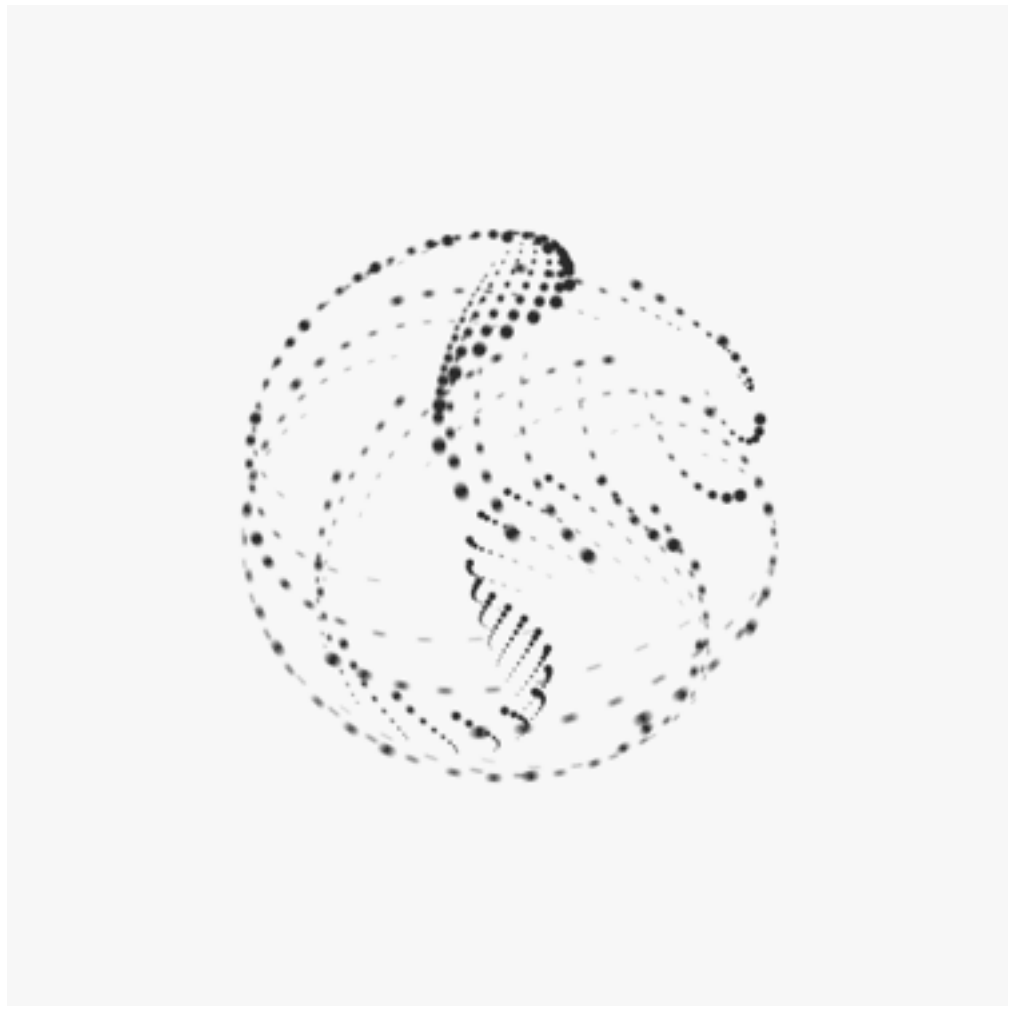
S U N B E D



EDEN PROJECT



I D E N T



P L A N N I N G

ACTORS
PROPS
BUDGET
GANTT CHART

SEE YOU IN MARS

